

DRAPERY & DESIGN PROFESSIONAL

Volume 2009, Issue 5/6
Special Double Issue



Drapery & Design Professionals:
Karen & Ramon Hardy
Peek Inside Judy Peters' Workroom
Step-By-Step: Italian Stringing

Serving the Custom Home Furnishings Industry since 1993



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DRAPERY & DESIGN PROFESSIONAL is a bimonthly trade publication specifically for those who sell, design and create custom window treatments, upholstery, slipcovers and related services. Contributions from readers are welcomed. We look for articles that teach new techniques, inspire readers to tackle new projects and inform readers of current trends in fabrication and design.

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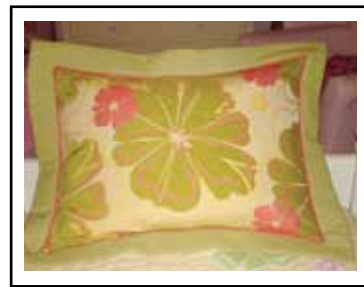
Readers Share

Readers Letters ~ Comments ~ Suggestions

Dear Editor,

Cathy Tucker's webinar on Flanged Pillow Shams could not have come at a better time. I had an order sitting on my table for this exact thing. After watching the webinar and taking notes, I was able to make a beautiful sham. I even added welt cord on the front. Thanks to Cathy for working with me the next day to fine tune everything! This would have been a much more difficult project without the webinar to point me in the right direction.

Stacie Kennedy
Divine Drapery Designs
Georgia



Dear Editor,

I actually found another use for orbs last week. I had to apply shirring tape to a valance and used the orbs to hold the strings I pulled up. The orbs held everything in place without me having to tie knots until I was sure of the size. Also this gives the designer an easy way to adjust onsite.

Cathie Gulliver
Sew Simple Elegance
Ontario



Photo courtesy of Susan W. Schurz

Dear Editor,

I want to thank CHF Academy for offering the Professional Window Treatment Consultant class. After taking this class, I feel more assertive and confident in my business, process and pricing. In a difficult situation recently, I was able to stand my ground with the numbers to back it up that I learned in the class. Now, I am feeling empowered to begin to find the clientele I know I deserve. This class made all the difference.

Jennifer Assetto
In The Fringe Decor
Pennsylvania

In preparation of this magazine, every effort has been made to offer the most current, correct, and clearly expressed information possible. Nevertheless, inadvertent errors may occur. DRAPERY & DESIGN PROFESSIONAL and its representatives disclaim any responsibility due to typographical errors and accuracy of the information that may be contained in this magazine. No part of this magazine may be reproduced in any form without written permission from the publisher.



WCAA New Hampshire Seacoast Chapter Opera House Drafting Committee

*From Left to Right: Julie Wood, Elaine Kanchuga, Pam Lariviere,
Vicki Baer, Mary Ellen O'Donnel, Judi Turner, Sue Ingram*



Window Design Artisans Volunteer to Keep Opera House 'In The Dark'

by Cathy Guterman

New York, NY

Members of the New Hampshire Seacoast Chapter of the Window Coverings Association of America (WCAA) have just completed the final phase of redesigning and restoring the draperies in the Rochester Opera House in New Hampshire. Their labor of love will happily keep the historic theater 'in the dark' for many years to come!

About six months ago, the Chapter members, all individual business owners who design, sew and install window fashions, met with the Opera House management. Their purpose was

to address the distracting 'light' leaks coming from the current window treatments. The group offered their home furnishings expertise and services, free of charge, to design and create new window coverings that would enhance the audience experience and add to the aesthetic beauty of the theatre.

The existing treatments were installed eight years ago to provide blackout conditions, especially during daytime performances. At that time, however, only the basic needs of the Opera

House were addressed. When the Seacoast WCAA Chapter got involved, its members carefully analyzed the challenging space and determined that arched cascading swag valances were in order. The problem of light leakage would be solved by tie-back drapery panels made with velvet. The fabric and design would provide a beautifully elegant look to the large auditorium.

Beginning in March, the WCAA Opera House Committee, chaired by Mary Ellen O'Donnel of Exciting Windows! by Verticals,



Etc., met several times to evaluate the project. Chapter president, Judi Turner of Domicil Design, donated the fabrics to make the valances. She received extra yardage from Mary Ellen O'Donnel and Larry Lariviere of Larry's Custom Interiors. Other supplies were generously donated by the Rowley Company and DoFix.

With the fabric donations in place, Julie Wood of J. A. Interior Design, assisted Judi Turner in drafting the pattern for the arched cascading swag design. A floral print

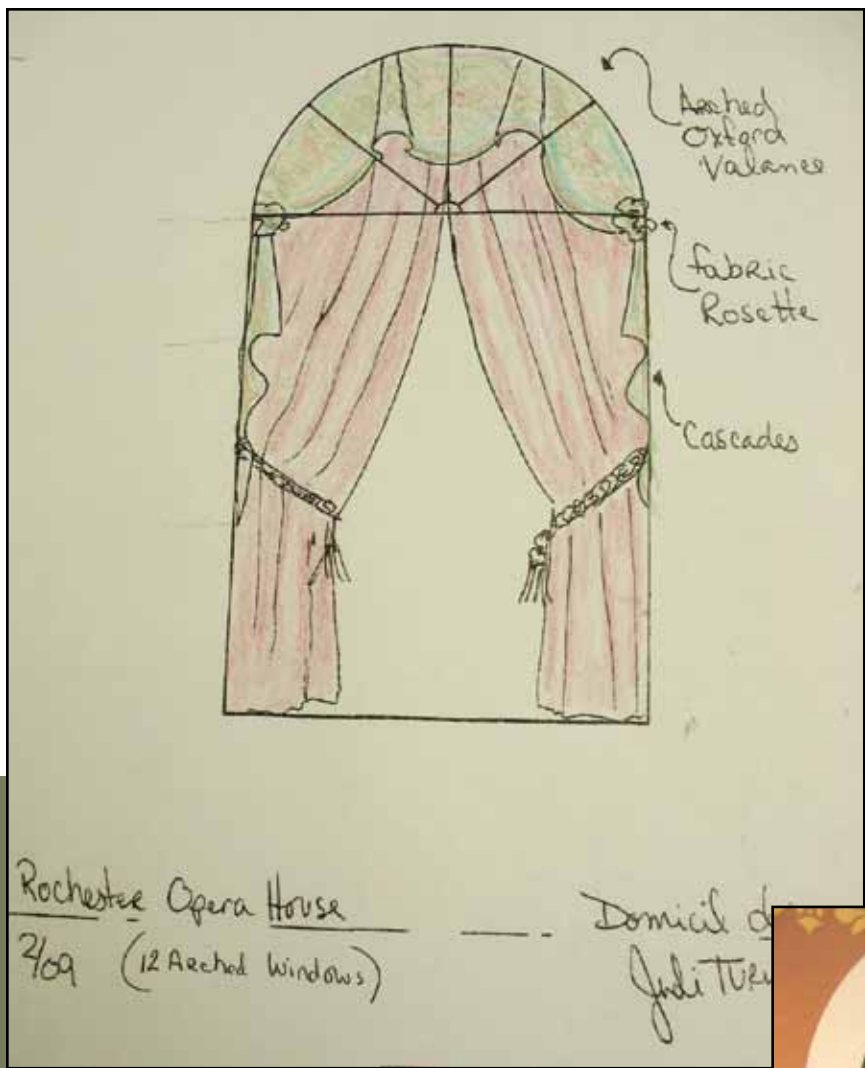


Phil Clermont

a floral print was chosen for the valance to coordinate with the intricate stenciled patterns on the walls

was chosen for the valance, one that coordinated with the intricate stenciled patterns on the walls of the Opera House.

Two additional fabrication sewing sessions followed as WCAA members lent their time and talents. Participants included Pam Lariviere of Larry's Custom Interiors, Elaine Kanchuga of Budget Blinds, Vicki Baer of Vicki Baer Interior Design Consultants and Sue Ingram of The Village Workroom.



This "labor of love" design project has brought the historic Rochester Opera House into an elegant new 'era' with a way to beautifully control the light. The space now can be suitably darkened to enhance the stellar performances. For more information about the services of New Hampshire Seacoast WCAA members, call chapter president Judi Turner at 603-767-0707 or email domicil@comcast.net.



The final effort for this restoration project came on installation day which was led by Derrick Paterson of Homework Drapery Installation and Phil Clermont of Seacoast Installations. Joining them were Marcy Philbrook of Marcy Philbrook Design Studio, Donna Witham of Alchemy Designs and Ed Hopkins of Exciting Windows! by Verticals, Etc.

Meet the *Writers*



Angela Thee is the owner of Angela Thee Custom Interiors, a retail interior decorating studio offering customized home fashion design and fabrication. She is the current Vice President of the Window Covering Association of America Atlanta Chapter, Window Fashion Certification Program Associate Member and a member of the Designer Workroom Council.



Ann Johnson has owned her home based wholesale/retail workroom since 1992. She is the author of two books on drawing swag patterns: *The Professional Workroom Handbook of Swags, Volumes 1 & 2*. Ann is a representative for Evan Marsh Designs, creators of Dream Draper and Quick Quote.



Cathie Gulliver owns Sew Simple Elegance, a wholesale studio located in Guelph, Ontario. She enjoys a lifetime passion for sewing, is both UK and US trained and produces hand-crafted window treatments using the best of European and North American techniques of fabrication. She is a CHF Academy Advanced Career Professional and a member of the Canadian Workroom Association.



Cathy Guterman of New York City, is a freelance publicist and writer who handles public relations and marketing for a variety of companies, individuals and industry trade organizations. She works with Metropolitan Window Fashions stores, Exciting Windows!, the national network of in-home service professionals and several interior designers and artists.



Debbie Green is the owner of Dandelion Interiors and founder of Minutes Matter. Her philosophy is "Systematize your business by doing the same thing the same way." She conducts seminars at D&WC conferences and International Window Covering Expos. She is also a Certified QuickBooks Pro Advisor.



Elizabeth Gerdes, owner of Stitch Above the Rest in Marietta, GA, started her business in 2003. She owns a custom drapery workroom with services that keep her customers talking. Elizabeth is a CHF Graduate and WCAA member.



Holly Bucciarelli is the owner of a home based custom drapery workroom in Nokomis, Florida since 2002. She specializes in high-end fabrication methods of window coverings, bed coverings, slipcovers and accessories. Holly has completed four classes at the CHF Academy including, WT 100, The Artistic Adventure, Professional Slipcovers and most recently WT 401.



Jenna Abbott is the sole proprietor of Sew Elegant by Jenna, a "to the trade" workroom founded in 2001 and located in Sacramento, California. She is a founding member of the Northern California Chapter of the WCAA, the executive director of the WCAA and a proud alumnus of the Custom Home Furnishings Academy in Charlotte, NC.



JoAnne Lenart-Weary has spent a lifetime creating beautiful homes and teaching others to do the same. She is the founder of One Day Decorating and The Decorating Academy, has appeared on HGTV, and hosted a weekly TV segment for her local ABC affiliate. JoAnne is a co-founder of The SDP, a CHF Partner in Education, and a frequent speaker at industry trade shows.



Lynn Haddad of Wakefield, MA, began Expressions in Fabric in 1996 following a lay-off from her management job of 20 years. Sewing since she was 12 years old and having made numerous window treatments for herself and family, Lynn immediately went to work establishing her window treatment business. Lynn designs, fabricates and installs all of her own treatments.



Susan W. Schurz is the Brand Experience Manager for Rowley Company, the leading supplier to the interior design industry. Before joining Rowley Company, Schurz owned Tavern Hill, a professional wholesale custom drapery workroom, established in 1988. She is an instructor for the Custom Home Furnishings Academy and is a member of the WCAA.



Cheryl Kinsey owns Draped Window Designs, a home-based, retail workroom founded in 2001 and located in Catlett, Virginia. Cheryl follows her passion for color and use of fabric in the home specializing in custom window treatments and fabric accessories. A member of WCAA since 2002, she is currently serving her second term as president of the Northern Virginia Chapter.



Sydney Schwartz-Hardiman is the owner of The Silken Scissor, a retail and wholesale workroom, based in Pittsburgh, PA. Sydney is the winner of PA's Best 50 Women in Business and Pittsburgh's Top 40 Under 40. She is also the founder of the Western PA Window Treatment Association.